

BY	Friday	Thursday
00	10,300,000	15,550,000
00	7,430,000	11,280,000
00	4,970,000	6,100,000
00	4,520,000	3,260,000
00	3,450,000	6,730,000
00	6,460,000	5,360,000
00	22,130,000	22,480,000

nd Lows ted Issues

77, 1990

Rockwell Int
Rockwell of
Rockwell P/B
Resario Res
SPS Tech
Silenberg
Sid Brands
Sundstrand
Sundstrand of
TRW Inc
TRW 4400
TechniCorp
Texaco
Texaco 301
Thomas
Todd Shays
Tracor
Tyco Labs
Unit Indust
Uniting of
Unit Tech
UnitTech of
UnitTech 7.32p
UnitTech 3.87p
Univer Co
ValeroEnr n
Varian Assoc
Vero Inc
Wersseway
Watkins Jn

Kiddie p/c
LibOf6 p/A
MB Lib p n

hunting is 25% or more in the past 52 weeks. The amount of trading in the sell-side is the entire 52-week period.

Future Outlook

corp.'s Sperry Univac computers, said it
a fiscal year end-
ut 16% from the

It said it received \$5 million from Light Co.

Daily Percentage Leaders Of NYSE-listed Issues

The following list shows the New York Stock Exchange-listed stocks and warrants that fell for more than \$2 that have gone up the most and down the most based on percent of change regardless of volume for Monday. Rights are excluded. Net and percentage changes are the difference between the previous closing price and yesterday's last price.

UPS							
Name	State (Ind)	Men	Low	Last	Ch	Pr	
1 Public	Ind	3132	11	98	109%	249	Un
2 Unifund	Ind	3	70	18	70	249	Un
3 Univer	Co	192	54%	12%	128%	175	Un
4 Plan	Research	462	69%	5%	69%	66	Un
5 ArchDex	M	3468	32%	31	350%	346	Un
6 Bandix	Ind	3	91	91	92	10	Un
7 LTV	Corp	5370	104%	10	109%	140	Un
8 Simm	Pres	905	171%	161%	174%	134	Un
9 StaleyM		1093	139%	23%	25%	149	Un
10 DuS1	2.70%	2168	175%	164%	175%	149	Un

Name	Sales(Hide)	High	Low	Last	Chg	Net
FourPhase	2218	35	33%	33%	10% ON	23.0
EmoDE	prB	250	4%	4%	0% ON	9.8
Baker	Ind	1214	13%	13%	1% ON	9.8
Libby	Loan	72	4%	4%	0% ON	7.7
GHR	prB	15	3%	3%	0% ON	6.7
NewP	1.600	2300	13	12%	12%	6.3
OklasGE	pt	2330	5%	7%	3% ON	6.3
BundyCp		47	10%	9%	0% ON	6.3
ChockFON		85	4%	4	0% ON	5.9
SlautChm		796	21%	20	1% ON	5.9

Odd-Lot Trading

NEW YORK—The New York Stock Exchange specialists reported the following odd-lot transactions (in shares):

	Cashier's Purchases	Short Sales	Other Sales	Total Sales
January 4, 1968	151,102	1,345	207,799	209,144

Bally Mfg. May License Firm to Make, Sell Games

CHICAGO — Bally Manufacturing Corp. said it signed a letter of intent to grant an exclusive license for the manufacture and sale of its consumer electronics programmable video games to Fidelity Electronics Ltd., Miami, Fla. Financial terms weren't disclosed.

The proposed agreement would include the sale of certain assets connected with noncoin-operated video products and is subject to approval of Bally's directors and completion of a definitive agreement.

The transaction is scheduled for completion by March 31.

In that period, beneficiaries of de Donnell & Douglas Lockheed, Todd Shipyards, Littor Fairchild, Indus tries, Martin Marietta and General Dynamics climbed 30% to 50%. In the past several sessions, have risen further.

Before the President was seen as foreshadowing tension over the U.S. economy, Wall Street might have been taken on the stocks, if strong advances.

But even this no trading caution is pushed into the background to perceive a significant policy that mandating increases in

"The Carter ad-
for fiscal year 1981 a
85 period are potentia
the defense industry,
Washington-based an
key Stuart Shields Inc

Mr. Nisbet is among the Carter administration's military spending. "The administration has been proud with the numbers," he says, "but the real growth in defense budgets by the Carter administration is zero real growth" from the Ford administration's fiscal 1980, ending Sept. 30.

"The strong political pressures have prompted us to do an abrupt about-face on policy, however," he said. "Our budget requests will reflect a growth of 4% a year in 1980, which we believe will

WST: 1/8/79

36TH ST. 205-888-1000



Consumer Products Division
Bally Manufacturing Corp.

January 29, 1980

Mr. Michael A. Ivins
1001 North Main
Las Vegas, Nevada 89101

Dear Mr. Ivins:

Thank you for your letter regarding future expansion of the Bally Computer System.

After undergoing intensive market analysis, we have found that current market conditions do not favor the introduction of our expansion module, Level III, this year.

However, we are continuing to manufacture our game and Videocade game cartridges as well as Bally Basic.

We have enclosed information regarding membership to the Arcadians and Cursor. These are two independent user's groups that publish periodical newsletters which contain current information on our products as well as articles on software and hardware.

Again, we thank you for your interest in our products and welcome any suggestions or questions you may have regarding the Bally Computer System.

Sincerely,

Bally Consumer Products Division

/cm

enc.



One JS&A Plaza, Northbrook, Illinois 60062

Dear Customer:

Congratulations! Your name was selected by our computer to receive this broken Bally unit as part of our recent 2¢ sale.

In our advertisement we mentioned that Bally will repair your unit for \$24.95 and tag on a 90-day warranty on the repair job.

This information was obtained from a phone call made directly to Bally by one of our representatives who asked to speak to the service manager. During the phone conversation, Bally's representative assured him that the cost to repair the unit was \$24.95 and that the warranty was 90 days.

After we ran our ad, Bally filed suit against JS&A claiming that our advertisement was false and deceptive. Bally stated that the cost to repair the unit was not \$24.95, and that the warranty period was not 90 days. This case is set for trial in April.

We have been unable to get a firm commitment from Bally as to what the service costs really are and therefore can only suggest that you request a quotation on the cost of repairing your unit prior to authorizing any repairs.

Please understand that due to the nature of this program, JS&A is not responsible for any amount that Bally may charge you for service on this unit. If you are not satisfied we will be happy to refund your money, and reimburse you for postage if you will simply return the unit to our distribution center and kindly let us know the mailing costs you incur.

Thank you for your understanding.

Sincerely,

JS&A Group, Inc.

A handwritten signature in cursive script that reads 'Mary Stanke'.

Mary Stanke
Executive Vice President

~~Nov~~ OCT 31, 1979

WALL STREET
JOURNAL

Liquid- ation Sale !!!

*Bally Arcade Game or Home Library
Computer. Originally \$300, now only
\$49.95 while supplies last.*

We are liquidating our entire inventory of Bally Arcade program-
mable TV games at practically give-away prices. Some units have
slight scratches but all are fully operational. Some are new units,
some were returned by customers during our 30-day trial period.

CLOSE OUT

Product comes with one-year limited warranty backed by Bally
Corporation and four pistol grips. This is an incredible value. Order
early. Checks or money orders only. Add \$5.00 for postage, handling
and insurance and Illinois residents please add 6% sales tax. You

3,256 CARTRIDGES AVAILABLE

may also select from four cartridges regularly \$20 to \$25 each—but
offered here at half price. They include such games as Sea Wolf, 280
Zzzap and Math Bingo at \$10 each. Baseball for only \$12.50. There
are many other cartridges offered by Bally and we will supply you with

Bally. \$49⁹⁵. 80% off

Bally's address for future orders. We have over 3,256 cartridges so
dealers are invited to buy them directly from us at less than
wholesale. This is one of the most spectacular offers of the year.

JS&A PRODUCTS
THAT
THINK

Dept. WJ One JS&A Plaza
Northbrook, Ill. 60062 (312) 564-7000

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